(Insert creative title here that hints at purpose)

Ways to hook your reader:

* **Begin with dialogue** (“I can’t believe you hit me!”)
* **Imagery** (The wall of heat hit me as the airport doors swished open to India)
* **Get into the action immediately** (I felt the blood dripping down my nose. I had been sucker punched)
* **State lesson learned** (It was a day I will never forget. Being punched by a stranger on the Metro taught me to be respectful of other’s possessions, even if the person was homeless.)

How organize? Which details are the most important?