Tips for writing according to George Orwell:

(taken from "Gotham Writers" website)

George Orwell has earned the right to be called one of the finer writers in the English language through such novels as 1984, Animal Farm, and Down and Out in Paris and London, and essays like "Shooting an Elephant."

A scrupulous writer, in every sentence that he writes, will ask himself at least four questions, thus:

- 1. What am I trying to say?
- 2. What words will express it?
- 3. What image or idiom will make it clearer?
- 4. Is this image fresh enough to have an effect?

And he will probably ask himself two more:

- 1. Could I put it more shortly?
- 2. Have I said anything that is avoidably ugly?

One can often be in doubt about the effect of a word or a phrase, and one needs rules that one can rely on when instinct fails. I think the following rules will cover most cases:

- 1. Never use a metaphor, simile, or other figure of speech which you are used to seeing in print.
- 2. Never use a long word where a short one will do.
- 3. If it is possible to cut a word out, always cut it out.
- 4. Never use the passive where you can use the active. ("I write poetry" is better than "I am writing poetry")
- 5. Never use a foreign phrase, a scientific word, or a jargon word if you can think of an everyday English equivalent.
- 6. Break any of these rules sooner than say anything outright barbarous.

Other tips:

- Use strong verbs and nouns, not just great adjectives. Eg. "strut" instead of "walked"
- Don't rely on a thesaurus' as the meaning doesn't always match.
- Just write and then fix it later.

Possible Topics:

- "A love story to my....."
- Body parts and their significance
- Emotions and their imagery
- Abstract nouns- can you describe them using sensory words?
- Social issues- personify them? Extend the metaphor? Sensory words?
- Personal issues. Attack them!



Marking for Spoken Word/This I Believe/Rant

Presenter name:

Grade: _____/10

Clearly chosen topic, uses blatant or inferred examples, uses Rant/This I Believe/Slam in the correct way. (Rant has solution, This I Believe is an essay with	10/9 Speaker consistently uses correct techniques for type of writing. Stays on topic.	8/7.5 Speaker usually uses correct techniques	7/6.5 Speaker sometimes	Meet 6/5 Speaker uses few
uses blatant or inferred examples, uses Rant/This I Believe/Slam in the correct way. (Rant has solution, This I	uses correct techniques for type of writing. Stays on	correct techniques		-
inferred examples, uses Rant/This I Believe/Slam in the correct way. (Rant has solution, This I	uses correct techniques for type of writing. Stays on	correct techniques		Speaker uses few
support, Spoken Word has imagery and figurative language)	Writing is very creative, insightful and interesting.	and stays on topic. Writing is creative and interesting.	uses the right techniques. May stray from topic. Writing is basic and fairly simple. Little insight	writing techniques and often strays from their topic. Writing is too short or too simple.
Voice	Effective	Moderately effective	Somewhat effective	Not effective
Tone, pitch, level, speed, pause, etc.	Speaker consistently uses and varies voice techniques.	Speaker usually uses and varies voice techniques.	Speaker sometimes uses and varies voice techniques.	Speaker seldom uses and varies voice techniques.
Body Language/	Effective	Moderately effective	Somewhat effective	Not effective
Hand Gestures Moves around, uses whole body and/or hand gestures.	Speaker consistently uses body language and/or hand gestures while speaking. No distracting mannerisms.	Speaker usually uses body language and/or hand gestures while speaking. No distracting mannerisms.	Speaker sometimes uses body language and/or hand gestures while speaking. Some distracting mannerisms.	Speaker seldom uses body language and/or hand gestures while speaking. Some distracting mannerisms.
Presentation	Effective	Moderately effective	Somewhat effective	Not effective
Good flow, maintains eye contact with audience, does not break from the presentation of their poem. Memorized. Within a reasonable time.	Speaker consistently maintains good flow, eye contact with audience, and does not break from the presentation of their poem. Mostly memorized. Audience fully engaged. About 2-3 minutes.	Speaker usually maintains good flow, eye contact with audience, and usually does not break from the presentation of their poem. Some memorization. Audience engaged. About 2-3 minutes.	Speaker sometimes maintains good flow, eye contact with audience, and sometimes breaks from the presentation of their poem. No memorization. Some audience engagement. Too long or too short.	Speaker seldom maintains good flow, eye contact with audience, and often breaks from the presentation of their poem. No memorization. Some audience engagement. Too long or too short.