Nick Blain

English 10 New Media

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Mr. Barazzuol

Creating Art with PixoMatic

The poster for “Covideogame” by Nick Blain and Kian Jiwa used colours like purple and red that bind together well so that it satisfies one’s sight. There is absolute precision on the masking and fading. They make the title of the movie stand out and they have one of the characters “Joel” on the front to represent teen gaming. The colours of the fonts for the characters are clear and bright so people can read them easily. “Steel tongs” are where you will find the characters and people in the movie, it has been inserted because it is very important for people to know the actors in the film. Another important thing that is on the poster is the release date because obviously people need to know when to go watch the documentary. The Led in the background is aesthetically pleasing so people will keep looking. The characters face is neither happy nor sad. He is put right in the middle so its balanced. It is a dark room so it’s not over exposed and so that viewers can clearly see all the texts. The focus of picture is directed to the monitor with a video game loading screen to represent the theme of the documentary. There is Fortnite on Joel’s face to symbolize that he plays it. They target younger people along with parents because that is where the info can be used to benefit them. In the end Nick put hours of blood sweat and tears into this masterpiece and quite honestly, he deserves a Nobel prize.

Works Cited

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