



**BIG BROTHER IS  
WATCHING YOU**

**Denotative**

Authority figure

**Connotative**

Total Control



**Denotative**

Television

**Connotative**

Government Surveillance



**Denotative**

Paper weight

**Connotative**

A symbol of the past



**Denotative**

A bright room

**Connotative**

The imagined future