# **Journalism & New Media 11/12**

# A screenshot of a cell phone  Description automatically generated

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[**http://myriverside.sd43.bc.ca/kshong/journalism/**](http://myriverside.sd43.bc.ca/kshong/journalism/)

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| **The course is a thematic exploration of the following essential questions:*** What kind of world do I want to live in?
* How does New Media impact our perception of ourselves and the community/world?
* What does it mean to be an educated citizen in our information saturated world?
* What are my rights and responsibilities in this social media consumed world?
* How can knowledge of journalism help one to become a better citizen?
* [What is the link between social media and storytelling](https://buffer.com/resources/social-media-storytelling)?
* Who decides what truth is going to be told? Whose stories do you value?
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**Objectives of this course: (this is the intention or a ‘Roadmap’ depending on pacing in the quarter system)**

* To understand what’s happening around us and why knowing it matters (essential for a functioning Democracy kind of stuff – more about this later)
* To understand how the consumption of information has changed.
* To explore and understand different types of text and narratives.
* To understand the monetization of content and that the consumer and his or her data is what is for sale.
* To understand that there is a massive amount of data on the internet – some of it is worth our time; some of it is not, and to recognize that information saturation does not mean news exposure or a balanced or critical understanding.
* To become critically aware of how and what content is created and consumed; to acquire the tools to unpack the ‘intentions’ of the content encountered.
* To become critically aware that there are unintended consequences as a result of new technologies and social media – both good and bad!
* To understand the different types of content – both as a consumer and producer of it.
* To recognize that we have a responsibility to be critical consumers of information, that current technologies can make anyone a content producer or a citizen journalist, that there is responsibility to share our insights about the world in a thoughtful way and interact with our community through a wide variety of digital media via the Eddy, Riverside’s digital newspaper.

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| **Some Guidelines, Suggestions for Unit Development:** |
|  **Units** | **Suggestions for Lessons, Mini-Units or Entire Units** |
| **Journalism and publishing on the eddy** (Content by students for students) | Students will * aim to engage and influence their audience.
* will develop skills to uncover news, to document events, and to tell compelling stories.
* will observe, interview, research, and develop concise writing skills to meet the standards of quality journalism within expected deadlines
* will experiment with journalistic formats to deliver content to real audiences: opinion pieces, features, hard news, blogs.
* Stylistic choices a writer makes
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|  **Information Technologies, Social Media and Personal World Views** | Students will learn:* the relationship between Democracy and a free press.
* the various forms of Bias
* about the tension between hate speech and free speech
* about the Post-truth environment and Fake News
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| **Digital Communication and storytelling** | Students will learn how stories and meaning are communicated through:* Podcasts – analysis and creation, narrative Arc
* You tube and short videos - deconstructing content, purpose, effect, and theme.
* Narratives: memoirs, personal essays
* Rhetorical techniques
* Advertising – design an advertisement for a current social issue using the current new media storytelling elements of design.
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| **Literature**  | A class study of a novel, short stories or poetry  |

***Assessment:***

Formative assessment will be done through daily checks (40%) Summative assessment (60%) is done by single point rubrics around various Performance Standards as they relate to the curricular competencies. Improving on your work through goal-setting and self-assessment becomes the evidence of your abilities in the curricular competencies. The goal is for your final mark to be based on your best work.

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|  ***→ → → → Proficiency level → → → →***  |
| **Emerging***“I am just getting started.”**“I learn best with extra help.”* | **Developing***“I get some of this and am beginning to do more on my own.”*  | **Performance Standard Skill** | **Proficient***“I can do this on my own.”*  | **Extending***“I get it and can go beyond what is expected of me.”* *“I could teach this to a friend.”* |
| The student is beginning to demonstrate basic knowledge in relation to the learning standards. Works with ongoing support | The student demonstrates some knowledge is relation to the learning standards. Works with some support.  | For example:*Understands how different forms, formats, structures and features of texts enhance and shape meaning and impact.*  | The student demonstrates good knowledge in relation to the learning standards. Works independently. | The student demonstrates knowledge beyond the learning standards. Works independently. |
| **Rubric level** | **Letter Grade Equivalent** | **Equivalent Percentage** |
| Extending | A+, A, A- | 97%, 91%, 86% |
| Proficient | B+, B, B-  | 84%, 79%, 73% |
| Developing | C+, C, C-  | 70%, 66%, 57% |
| Emerging | I | varies |

 **Procedures and Expectations – All common-sense stuff that you have heard before, but here we go again…**

* Be on time! Both remotely/online and Face to Face!
* If you are absent, please find out what you have missed: TEAMS -***add the App to your phone!!***, Blog (Today in New Media/Journalism), other students, email teacher. But be mindful that the quarter system moves quickly – absences can result in you falling behind quickly!
* You will, of course, use all your own wonderful ideas, not the work of others. Plagiarism will be discussed.
* Respect the rights of others in the learning environment as shown through your courtesy and self-discipline. Be a respectful, thoughtful, and mindful listener and speaker in the classroom and online. Everyone has a right to feel safe with their opinion!
* Respect the classroom/school – use the recycling bins around the school correctly.
* PLEASE participate to the best of your ability in class discussions – ask questions, give comments; if you are thinking of a question, chances are someone has the same question! Ask away on TEAMS or email me.
* Please be prepared for class no matter where you are – online or face to face! CHARGED device, paper, pens, pencils etc.
* Organize an English 11 or a New Media 11 folder in your One Drive and/or Desktop; keep your blog up to date

I am available for extra help in Flex time – from 11:00 to 11:30, as well as during Office Hours (both through TEAMS and face to face) 2:30 to 3:10. I look forward to a fun and productive quarter!

Kathy Shong