# New Media & Journalism 11 Introductory Assignment

**The Internet is Awesome!**I look forward to getting to know each of you through your writing, projects, and class discussions. This intro-assignment is the beginning of that journey.

***“Science and Technology are a glove; it is the hand inserted that wields the harm.”***

 ***Ray Bradbury***

Overview: Much of our day is spent online. For some of us, more time is spent with our devices than with people. Our online identities are a big part of our overall identities. The world of media consumption is complex, concerning, and wonderful all at the same time. I want to get to know you a bit better through you sharing with me a snapshot into your online identity. To a degree that you are comfortable with, share with me how the internet/your device is an awesome part of your life, share with me how you ‘[curate](https://www.google.com/search?client=firefox-b-d&q=curate+)’ (cu·rate1/ˈkyo͝orət,ˈkyo͝oˌrāt/) your online identity. Give me a glimpse into your online world.

**Details for the delivery of your content:**

* You will use [Milanote](https://milanote.com/) as the platform/presentation tool to present/create your work, which will then be embedded on a Blog Post.
* Each bullet (content section) that you choose must have:
	+ Minimum 100 words that elaborates in a meaningful and creative way on the online content you are presenting (proper editing for spelling, proper capitalization, word usage, and sentence structure is an expectation)
	+ Screen Captures of some of your online content
	+ Links to your online content
	+ Colour code the content sections on Milanote – or some other organizational pattern that makes it clear what content criteria each note belongs to
* Organize your content on Milanote in a creative fashion to make it visually appealing: headings, arrows, images, text, links, etc. Name the first Title Card:
	+ The Internet is Awesome!
	Your Name
	New Media & Journalism 11

**General concepts and ideas you need to communicate through your content:**

* A. What aspect of the world/society/community do you think about or wonder about?
	+ Online news, blogs or podcasts? If so which ones? What are your favourite news feeds that help you be more aware of the world/society/community? What is a recent event or story or event that has grabbed your attention? What did it make you think about? Give details.
* B. What stories, videos, and/or content on the internet make you think, make you angry, make you afraid, make you want to read/watch more? Share some examples.
* C. What do you ‘stand for’? What online activity or website supports your beliefs, views or values?
* D. What are you passionate about? What inspires you? What feeds your soul?
* E. What makes you laugh? What helps you escape? This year has been a difficult one… what was your ‘go-to’ happy place?
* F. What is a recent online discovery, what niche area of the internet have you discovered: website, game, online tool that you think is super cool, funny, worth sharing with others?

**Specific Requirements for your content that incorporates the general concepts above:**

* 1 A - F) Links, images and content for **four** of the general concepts above (400 words - 100 words ish… each).
* 2) A song that resonates with you and why. Link and image. Explain. (100 words)
* 3) A recent video you love and why. Link and image. Explain. (100 words)
* 4) A symbolic object that represents a significant aspect of your identity. Image. Explain. (100 words)
* 5) Your favourite app. Image. Explain. (100 words)
* 6) What rabbit hole did you venture into that lead you to a quote and/or idea that captures a philosophy of life you have. Image. Explain. (100 words)
* An avatar image of yourself with a brief introduction to who you are.
* Content (written parts) should add up to around 900 words

**The tidbits:**

* edit your content notes for spelling, word usage, sentence structure, proper capitalization
* make sure you have headings, colours and maybe arrows to connect your content to the criteria requirements – organizational components to help the viewer
* embed your project on your blog – TAB = **newmedia11Intro2021 - see the images below**
* the assignment is worth 15 marks – see the rubric - due Friday, April 30 to your blog

**Reminder – this assignment is meant for to explore and showcase how the internet and your interaction with it is a positive force in your life! Your content should be appropriate and demonstrate depth and breadth.**

How to Embed on Milanote:

****

