ORIGINAL MAGAZINE

**Goal**To create an informative, attractive 4-page magazine that is of interest to you.

**In the beginning…**  
You will be responsible for creating 4 pages of original magazine material. Use the illustration below to decide what goes on each page – it is very easy to get them on the wrong page if you are not careful. Insert a page break right away so you have 2 pages from the start.

inside inside

left right

page page

back front

page page

+ =  
  
  
Page setup: “**legal**” (8½” x 14”), “**landscape**” orientation and all **margins** set to **0.4**”

**Decide on a Target Market**  
Your magazine should be written for a very specific audience, called a target market. Answer the following questions about your potential reader:  
  
Gender? Age (give or take a couple years)? Hobbies? Unique Characteristics?

**Magazine Information**  
Each magazine contains information about that specific publication…   
Brainstorm for all the items you think most magazines have the front cover, especially the top area (known as the masthead).

**Written Information**  
The easiest way to enter the written material is using “textboxes” (there are lots of styles that you can mix and match). Your magazine will contain the following written pieces of information:  
(a) Masthead stating magazine name, editors (your names), logo, date, issue, volume…  
(b) At least four or five complete news articles (can vary in length). You will be writing each of the various articles so be creative and share your knowledge about the subject area!   
(c) “Table of Contents” stating articles on pages 2,3 and 4   
(d) One advertisement from a sponsor (don’t put it on the front page)  
 - the ad must not be larger than ¼ of a page  
(e) A table of some kind (using the rows & columns format)  
(f) A list of some kind (using proper enumeration, that is, proper numbering)  
(g) A brief biography of you (takes up the bottom ½ of back page)

**Graphical Information**  
Your magazine will also have graphics on it. Here are the different graphics you must include somewhere in your work:  
  
(a) high resolution pictures from the Internet  
 (be careful, if they are small and you enlarge them, they become pixilated)  
(b) Clipart pictures  
(c) at least two items from AutoShape (Drawing menu)

Use Textboxes for Everything!