**Health Unit Project
Healthy Decision Making**

*The health unit is packed with so many different topics, all of which are important. With our limited time we are only able to sample many of them. Your job will be to provide more information on one of those topics.*

**Your Task:**
In your group, you must make a public service announcement on one of the topics that we have looked at during this unit.PUBLIC SERVICE ANNOUNCEMENT (P.S.A.) is like an advertisement that informs us about something important. The only thing being "sold" is information. You've probably seen PSA’s on drunk driving, smoking, AIDS, cancer, child abuse, etc.

**Directions:**

1. Select a topic from the list below, ***or choose your own topic.*** Your approach must be serious and legitimate--no comedy or satire please.

**Topic: Save A Life Campaign**

1. Gather information on your topic to use in your PSA. You don't need much, but you should have a few facts or statistics. Places to get information--web sites (like "MADD.org"), pamphlets in the nurse's office, your notes from health class, the library, etc.
2. Prepare a **VIDEO TREATMENT PLAN and STORYBOARD** for your PSA---to the best of your ability. **You must turn in your video treatment plan (pre-production), storyboard AND your copy,** written in "proper copy format" (wide left margin, all capital letters, and double-spaced) before you may take a camera out to shoot.
3. Write a 30 second to two minute Public Service Announcement using the information you have found. **THE PURPOSE OF A P.S.A. IS TO MAKE THE PUBLIC AWARE OF A PROBLEM OR A SAFETY ISSUE.** Be sure to time it out--you will have only a three second grace period.

**EXAMPLE:**

DID YOU KNOW THAT EVERY FIFTEEN MINUTES A WOMAN IS PHYSICALLY ABUSED BY HER SPOUSE OR LIVING PARTNER? I'M ANN JONES, HERE TO TELL YOU ABOUT SPOUSE ABUSE. EVERY YEAR, MORE WOMEN ARE INJURED BY DOMESTIC VIOLENCE THAN BY ANY OTHER CAUSE. DOMESTIC VIOLENCE WILL TOUCH THE LIVES OF ONE IN FOUR WOMEN. IT KNOWS NO RACIAL OR ECONOMIC BARRIERS--IT CAN TOUCH ANYONE. SOMEONE YOU KNOW MAY BE SUFFERING--IF SO, GIVE THEM THE ABUSE HOTLINE NUMBER--

531-2003. YOU MIGHT JUST SAVE A LIFE.

**Information that you MUST provide:**
What is your topic (definition)
Any relevant and important facts about your topic
How to make healthy choices around your topic (things to consider when deciding)
**Possible topic choices:**Nutrition Stress Media (in relation to health)
Body image Exercise Addictions
Sex Relationships Gambling
Driving Drinking Bullying/social interaction
Drugs Dating Smoking