**Why it is Inherently Better for Humans to use Fear to Lead**

How can a leader who threatens their followers and does what is socially unacceptable be more effective and efficient than one who leads with the utmost respect and civil intentions? Niccolo Machiavelli was a famous 16th-century Italian Philosopher. He wrote a political document called *The Prince,* and in the document, he proclaims that all humans are wretched creatures and to lead with fear is superior to leading with love. William Golding has represented these values in his book *Lord of the Flies* with the protagonist and the antagonist being complete opposites of how each other lead. The protagonist is named Ralph, and he enforces a democratic side to his leadership and having his main goal being to create a civilization; whereas, the antagonist named Jack, leads with totalitarianism, and strict dictatorship to have a firm grip on what is going on in the island. **Humans are inherently more successful when leading with fear, because when leading with fear, the population would have a greater amount of respect for the leader, and take the leader more seriously, compared to if the leader where to lead with love.**

In the classic allegorical novel *Lord of the Flies* written by William Golding, it depicts a group of boys who crash land on a deserted island with no adults, no laws, little expectations of surviving. The novel starts with Ralph, a 12-year-old boy with blond hair, and a hope to get off the island. Ralph finds a conch and called all the other boys to a meeting where he abruptly called for a vote of chief. His only opponent was Jack, a tall, bony, red haired fellow that is driven by the thought of killing a pig. Throughout the first half of the novel it seems that Ralph has control of the boys, that is, until they find the beast on top of the mountain. Tensions grow, and fear rises, the ever so slow decline to savagery, all because of a fear tactic by Jack to become chief. It all started when Jack decided to stand up to Ralph: “’Quiet!’ shouted Jack. ‘You, listen. The Beast is sitting up there, whatever it is-’” (William Golding, Ch 7). Jack makes use of this beast scare to promote himself as a strong chief and brave hunter, thus, provoking Ralph’s cowardliness against the beast. This now gives hope for the children that they do not have to fear the beast because they can trust Jack as their guardian. Jack then takes a dictatorship role on the island with how he creates his own group in the later chapters and commands this new group of savages to raid Ralph’s village and steal the glasses from a fat boy named Piggy, who is the only intellectual person on the island. Jack goes on in the novel to gain the other children’s respect by providing them with food, protection, warmth, and companionship. In the end, Jack is a more effective leader than Ralph because he appeals to his followers and follows through with the needs of his people. Jack uses fear as a source of power to fuel his confidence and to overthrow Ralph and anyone who threatens him or anyone who tries to betray him.

Absolutely no president has ever weaponized fear quite like President Donald Trump has in his past election and his still ongoing presidency. Trump became president at the right time, fear is surging throughout America. Trump spreads fear in a conventional way. Trump knows that if he says the right things, that majority of American citizens would agree with his every word. Trump in June 2015, during his presidential campaign, proclaimed that he will build a great wall on the Mexico-United States border, a 3145-kilometre-long stretch of hills, forests and mountains. Trump, of course, is doing this because he proclaims that “when Mexico sends its people, they’re not sending their best. They’re not sending you. They’re not sending you. They’re sending people that have lots of problems, and they’re bringing those problems with us. They’re brining drugs, they’re bringing crime. They’re rapists. And some, I assume, are good people” (Business Insider). An article by Vox shows that majority of American citizens fear of falling victim of terrorism and crime than anything else, but crime in America has plummeted to an all time low since the early 1990s. This poll says that crime is at an all time low almost since the early 1990s and Trump is relying on the common person to just not fact check his facts because in another poll by CNN with the Washington Post Fact-Checker blog has counted more than 5,000 false or misleading claims made by trump in his first 601 days in office, because he has been caught lying about how Trump uses the fear of illegal immigrants to persuade the American population to believe him. Trump leads with fear and there is no doubt about it, he cheats and lies to falsely informs the American population, but he knows how to please his people, Donald Trump speaks with a dark unsettling tone on subjects like illegal immigrants or his opinion on Muslims to make everyone think it is worse than it is, but it has worked thus far, and will continue to work for the next two years.

To say that Adolf Hitler was elected is too simple, he would have never came to power if Germany’s leading politicians had not responded to co-opt him. Before 1933 the Weimar Republic was in a state of decline, the Great Depression in America took great impact on Germany’s economy at the time, American banks withdrew their loans to German companies, leading to unemployment. In 1933 Hitler came to power over Germany as the Chancellor, Hitler without hesitation started to rebuild the German Army and started the Nazi Regime. He was able to gain the trust of the German people because he started to create new jobs for the people and significantly increased the employment rate. From 1933 – 1936 Germany saw an Economic boom from six million unemployed people in 1933 to one million in 1936, Hitler oversaw one of the largest infrastructure improvement campaigns in German history, leading to the construction of dams, highway systems, railroads and other civil works as well as Hitler made alliances with countries like Japan, Austria and Italy. The Second World War had started and ended and resulted in Hitlers death after shooting himself in the head. Before the battle of Berlin, Hitler gave a speech, and with that speech came this famous quote, “The battle beginning today will decide the fate of the German nation for the next thousand years” (HistoryHit). Hitler was a man of his country, he did only the best of what he thought, and had the best intentions for the future of a larger Germany, even if that meant destroying other countries. Before the war, Hitler lead with fear, the fear of returning to the state of economic failure to drive the German people to work, but for a time it had worked, he had brought Germany out of a deep economic depression in only 3 years of being in office.

In conclusion, **humans are born to be more successful to lead with fear, because when leading with fear, the followers of the leader are going to respect the leader more as well as take the leader more seriously, compared to if the leader where to lead with love.** What do Jack Merridew, Donald Trump and Adolf Hitler all have in common? Well, they all did what ever it took to please their followers, an effective leader knows how to get people on their side, they know how to manipulate people for a better outcome. Although Ralph is more understanding and considerate to others, it is debatable if he is better leader than Jack was. There was one key difference: Ralph could never maintain order; whereas all the children fear Jack and would never dare to stand up to him Ralph was too soft and would not even stand up for himself when Jack insulted him. This is what makes a more powerful leader and therefore proving that fear is a more effective and efficient way of leading.

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