

Name :

Guided Inquiry -Literature Circles-

Building Context - English 11

For this assignment, you will be researching the time period in which your novel takes place, the time period in which it was written, and the big issues/topics of your novel to determine what is most important to understanding the context of your story. You will research who was involved in these issues, why they were issues, examples of how they played out in the world, and the history of them. You will also need to consider how these issues fit into the world and context of your novel. After you have compiled all of this information, you will need to create an infographic to display the information you have gathered and show how it relates to your story. If your novel has more than one big issue, you should choose just one and communicate it to your group members in case someone else would like to take on the other issue.

	5	4	3	2	1	0	Marks
Research and Accuracy	Gathers multiple pieces of information from various credible sources. Verifies that information is accurate. Specifically researched 5 W 's. Thorough research is evident in content of presentation.	Gathers pieces of information from credible sources. Verifies that information is mostly accurate. Researched 5 W 's. Some research is evident in content of presentation.	Gathers pieces of information from credible sources. Verifies that information is mostly accurate. Researched 5 W 's. Some research is evident in content of presentation.	Gathers pieces of information, though sources are not credible. Information is not accurate. Did not research 5 W 's. Little-to-no research is evident in content of presentation.			/5
InfoGraphic	Infographic is creative, original, and effectively illustrates the event or person. Visual aid is relevant and shows depth of understanding event or person.	infographic is creative and effectively illustrates the event or person. Visual aid is mostly relevant and shows understanding of event or person.	infographic is creative and effectively illustrates the event or person. Visual aid is mostly relevant and shows understanding of event or person.	Infographic is present, but does little illustrate event or person. Visual aid is not relevant and shows little understanding of event or person.			/5
Use of Class Time	Student stayed on task and demonstrated excellent use of class time to complete research and product preparation.	Student used class time to complete research and product preparation. Mostly stayed on task.	Student used class time to complete research and product preparation. Mostly stayed on task.	Student struggled to stay on task. Required a lot of prompting. Did not use class time well to complete research or product preparation.			/5
Works Cited	All sources from which students gathered information are listed. Students have used a variety of legitimate sources to gather information relating to their topic and have listed them somewhere on the info ra hic.	Most sources from which students gathered information are listed. Students have used legitimate sources to gather information relating to their topic and have listed them somewhere on the info a hic.	Most sources from which students gathered information are listed. Students have used legitimate sources to gather information relating to their topic and have listed them somewhere on the info a hic.	Few sources from which students gathered information are listed. Students have used some legitimate sources to gather information relating to their topic and have listed them somewhere on the infographic.			

Total:

Feedback:

How to Make InfoGraphics:

There are a number of websites and platforms on which to make infographics and you have likely already used these in the past. They include Canva, Piktochart, Venngage, LucidPress, Adobe, etc. The first three are free and user-friendly. The second two are better for people who have already used them.

Most infographic makers are drag-and-drop and very customizable. We'll go over making an infographic in class, but there are some design-based concepts to remember:

Keep it simple

Don't go overboard with fancy fonts and graphics. Infographics, while cool to look at, focus on the information and presenting it in an appealing and easy-to-read-and-remember way. We don't want to overwhelm our views with too many graphic elements

Keep it consistent

Choose two (mayyyyyybe 3) fonts and stick to those throughout your infographic. The same goes for colours. Choose just a few and use those throughout. This is how you get professional and polished infographics

Keep it short

Don't write paragraphs. Bullet points and statistics are a great way to share information. It's best to have short facts and pieces of info throughout.

Polish till it shines!

Infographics are visual. That means that we judge them based on the way they present information just as much as the information itself. So when we see a spelling error or weird formatting, it makes it hard for us to read past that. Spend some serious time cleaning and polishing your project.

Find balance

Infographics that are too long are tedious and infographics that are too short are disappointing. It's up to you to find the middle ground. Figure out how long it should be based on the info you have to share.

Reflect the topic

If the context you are studying is heavy and sad, maybe choose a design that reflects that. Bright pink and bubble fonts might not fit that topic well.

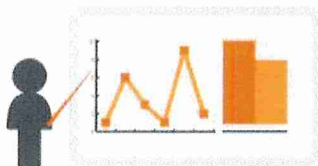
Put it somewhere cool

You're going to upload your infographic to your blog for us to view it. This way you have an artifact from your novel to look at later.

INFOGRAPHICS

THE BENEFITS OF THEIR USE ONLINE

PRESENTERS WHO USE VISUAL AIDS ARE



43% MORE EFFECTIVE

IN PERSUADING AUDIENCE MEMBERS TO TAKE A DESIRED COURSE OF ACTION



90%

OF INFORMATION TRANSMITTED TO THE BRAIN IS VISUAL

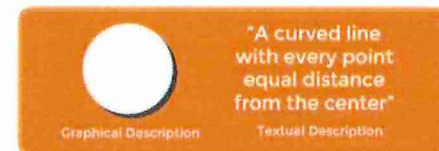


40% OF PEOPLE

RESPOND BETTER TO VISUAL INFORMATION THAN TEXT



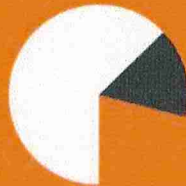
TEXT = SHORT TERM MEMORY
IMAGES = LONG TERM MEMORY



IT IS MUCH EASIER TO SHOW A CIRCLE THAN DESCRIBE IT



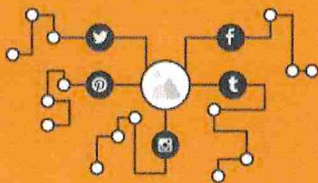
USERS HAVE TIME TO READ **28%** OF THE WORDS ON AN AVERAGE WEB PAGE AT MOST
(20% IS MORE LIKELY)



79% OF USERS SCAN ANY NEW PAGE THEY COME ACROSS
ONLY 16% READ WORD-BY-WORD



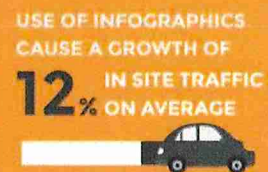
HIGH QUALITY INFOGRAPHICS ARE **30x** MORE LIKELY TO BE READ THAN TEXT ARTICLES



SOCIAL NETWORKS MOST POPULAR SITES RELY MAJORLY ON IMAGE POSTS
INFOGRAPHICS CAN BE SHARED IN AN INSTANT



LOADING IS NO PROBLEM
THEY CAN BE LOADED ON ANY DEVICE INSTANTLY



SOURCES:

"The Power of Visual Communication"

<http://www.billiondollargraphics.com/infographics.html>

"Infographic Effectiveness Statistics"

<http://ansonalex.com/infographics/infographic-effectiveness-statistics-infographic/>

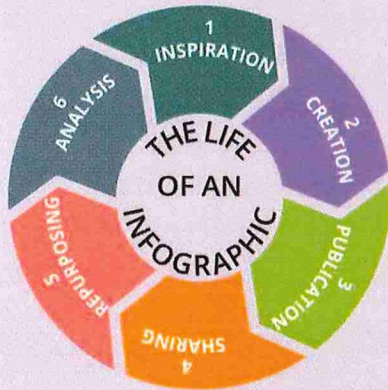
"How Little Do Users Read?"

<http://www.nngroup.com/articles/how-little-do-users-read/>



Read the full blog post @
kinocreative.co.uk/blog

IMPACT OF INFOGRAPHICS ON SOCIAL MEDIA MARKETING



DID YOU KNOW?



Only **20%** of text is remembered



90% of information transmitted to the brain is visual



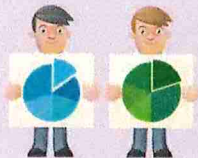
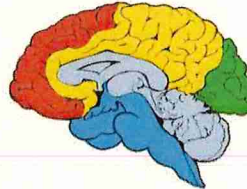
Color images increase willingness to read by **80%**

THE HUMAN BRAIN PROCESSES IMAGES FASTER THAN TEXT

90%

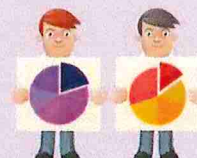
OF ALL INFORMATION THAT COMES TO THE BRAIN IS VISUAL

3X



40%

OF PEOPLE WILL RESPOND BETTER TO VISUAL INFORMATION THAN TEXT



50%

AMOUNT OF CONTENT A PERSON RETAINS FROM A PRESENTATION WHEN IT INCLUDES VISUALS AND WORDS



10%

AMOUNT OF CONTENT A PERSON RETAINS FROM A PRESENTATION IF PRESENTED ORALLY

HOW IMAGES AFFECT SOCIAL ENGAGEMENT

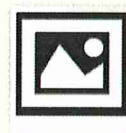
Social media posts also benefit from adding photos. According to an analysis by Web Liquid (conducted per-Timeline), Facebook posts with photos have the highest user engagement than any other post.



HOW IMAGES AFFECT ARTICLES

94%

Using images in articles can give a boost to that content's page views. But according to data from Skyword, certain content categories benefit more from having images than others.



5 Tips

To Keep Your Chin Up

1



Do something impulsive.

Do something impulsive that you haven't planned every day. It's better to have no plan so we can seize the opportunities that may arise.

2



Have rituals.

We are less who we are than what we do. Do 3 things that you love every day. As a result, feeling the gratitude will help you better sleep. Better sleep helps to be in a better mood. A better mood helps to make better decisions.

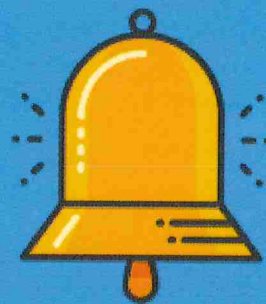
3



Exercise at least 10 minutes a day.

Exercising has an influence on your brain, on your mood, on your ability to reflect and on your health.

4



Take breaks.

Prevent burnouts by stopping what you are doing and do something else. Create a different atmosphere, add some novelties in your daily routine.

5



Learn something new.

Learning helps to create new connections in your brain and to come up with new ideas and new opportunities.

By: Morgan Mitchell

The Holocaust

The word "Holocaust" comes from an Ancient Greek word and means "Burnt offering".



The Holocaust took place during World War 2 in 1941.



1

Who did the Holocaust affect?

European Jews were affected by the Holocaust since the Nazis believed that the Germans were more "superior" than any other race, and wanted to get rid of other "inferior" races.



2

What was the Holocaust?

The Holocaust was a mass genocide during the World War 2. The Nazis murdered nearly 6 million European Jews. The Nazis put over 7 million Jews into concentration camps where they were in awful conditions with little to no food, and lots were killed for no reason.



3

Where did the Holocaust take place?

The Holocaust took place in Germany and then later expanded into all areas of Nazi-occupied Europe during World War 2.



4

Why did the Holocaust take place?

The Holocaust took place because the Nazis believed that the Germans belonged to a race that was superior to all others. They claimed that the Jews belonged to a race that was "inferior" and a threat to the so called German racial community.

How did the Holocaust start?

The Holocaust started when the Nazis thought that the Germans were "superior". Since they believed that they were better than any other race, the Germans invaded the Soviet Union, leading to millions of Soviet prisoners deaths and killing and taking hostage European Jews.

How does this issue fit into the world and context of The Book Thief?

The Holocaust fits into the world and context of The Book Thief since the book takes place during the 1940's in Germany. Liesel and her foster parents take in a Jewish refugee named Max. Since the Nazis were going after European Jews, Liesel and her foster parents need to be careful and make sure that Max does not get taken and put into a concentration camp.

