TED TALK NOTES

Name of the TED Talk:

Name of the Speaker:

Topic of the Talk:

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| NOTES  (In point form, summarize the main ideas they talked about) | Identify the Themes / Connections / Big Ideas of your notes |
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| IMPORTANT QUOTATIONS | EXPLANATION OF QUOTATIONS  (Why are they important? ) |
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| How does the speaker keep the audience's attention? Identify 4 DIFFERENT types of Persuasive Technique used in the talk  (Look at the Persuasive Technique handout if you need to) |
| Technique:  Example from the talk:  How does it work? |
| Technique:  Example from the talk:  How does it work? |
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| Technique:  Example from the talk:  How does it work? |
| Summary of the Ted Talk (approximately 5 sentences) |
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| RESEARCH NOTES | |
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|  | SOURCE 1 website address, etc. . |
| What you learned from the source: |
| Evidence/Quotations/Statistics you might use: |
| SOURCE 2 website address, etc. . |
| What you learned from the source: |
| Evidence/Quotations/Statistics you might use: |
| SOURCE 3 website address, etc, |
| What you learned from the source: |
| Evidence/Quotations/Statistics you might use: |
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| What is your TOPIC?  (Give your audience the background of your issue) |  |
| What EVIDENCE are you going to use to prove your thesis?  (Examples, Quotations,  Statistics, Pictures, Diagrams,  Charts, etc,) |  |
| What STYLISTIC DEVICES are you going to use?  (Metaphor, Hyperbole,  Alliteration, Rhetorical  Questions, Repetition, & Parallel  Structure) |  |
| How are you going to appeal to your audience's EMOTIONS?  (Make them sad, angry, happy, etc.) |  |
| What is the TONE you are going to create in order to convince your audience? (NOT neutral! Pick something that will keep your audience interested like funny, sad, angry, etc•) |  |

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| |  | | --- | | OUTuNE |   1) Hook: Start with something that grabs the audience's attention.  ' Share a brief story or example that directly relates to the speech. Mention a startling statement, statistic or fact.  ' Start with a question, quotation, or familiar saying that has to do with the topic of the speech. |
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| 2) Give a brief overview of your TOPIC, and connect it to your audience. |
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| 3) State the Thesis: How would you change the word, and why would you change it that way? |
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| 4) Main Points: Select four main points you want to emphasize.   * A point can be expressed in many different ways — examples, stories, quotations, statistics. * Remember: You should state your point, give evidence that proves it, and then explain how the evidence works to prove that point (and how it all connects to your thesis argument).   Main Point 1: |
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| Main Point 2: |
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| Main Point 3: |
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| Main Point 4: |
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| 5) Conclusion: Summarize your arguments, restate your thesis, and leave them with something to think about: Use a brief story, example, or quotation. What should they do now? |
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Reading / Writing:

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| S eech | Below Level 1 | Level 1 | Level 2 | Level 3 | Level 4 |
| •Overview of Topic | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |
| •Quality of Thesis | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |
| •Paragraph Structure (Separate ides in separate paragraphs) | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |
| •Use of Stylistic Devices | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |
| •Connotative Language | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and skillful |
| •Use of Tone | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and skillful |
| •Use of at Emotional Appeals | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and skillful |
| •Use of Logical Appeals  •Evidence Use (Quotations,  Stories, Examples, etc.) | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and skillful |
| •Sp. / Gr/ Punc. | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |
| Research Notes | Below Level 1 | Level 1 | Level 2 | Level 3 | Level 4 |
| 'Pre-selected TED Talk  •Self-Selected TED Talk  •Research Notes  •Speech Planning  •Speech Outline | Unacceptable | Limited effectiveness | Somewhat effective | Somewhat effective | Engaging and  skillful |

Communication (Oral / Media):

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| Oral |  | Below Level 1 | Level 1 | Level 2 | Level 3 | Level 4 |
| * Body Language * Facial expressions • Eye contact e Volume e Expression   Pace   * Flow with power point presentation |  | Unacceptable | Limited effectiveness | Somewhat effective | Effective | Engaging and skillful |
| Media Slides, etc. |  | Below Level 1 | Level 1 | Level 2 | Level 3 | Level 4 |
| * Visually appealing * Organized   Variety of meaningful elements   * Consistency |  | Unacceptable | Limited effectiveness | Somewhat effective | Effective | Engaging and skillful |

Comments: Final Mark: / 100