

RED DRESS DAY

CREATED IN 2014

BY CATRIONA

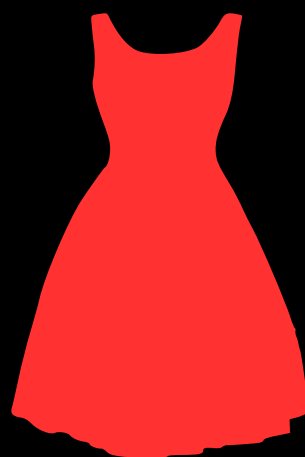


HOW IT WAS INSPIRED?

Red dress day the day of memorial was inspired by the "REDress Project" installation by the Metis artist Jamie Black. (Canadian Encyclopedia)

SIGNIFICANCE OF IT BEING A DRESS

Representing the vulnerability of being a Indigenous woman by the flowey bottom. While the red represents the blood spread by the victim.



10%

DISPROPORATE HOMICIDE RATE

"Between 2000-2008 Aboriginal women and girls represented approximately 10% of all female homicides in Canada. However, [they] only make up 3%." (Native Womens Association of Canada)

TARGET

55% of the cases involve victims under the age of 31. 17% of the victims are 18 or younger. Only 8% involve women over the age of 45. (Native Womens Association of Canada).

