

The News and Manipulation

By Cameron and Nicolas

Our position on the matter:

Both group members believe our media has become a tool, for good and bad. We also see that news has spread beyond traditional media into new avenues like social media. There are many useless sources of information all around us whose only goal is to manipulate. It is important to be aware of this fact to be able to take the next step in improving one's media literacy.



HOW DOES THE MEDIA MANIPULATE?

Date today 04/16/2021

NEWS

Frogs With Virus!



Riverside Secondary School 2215 Reeve Street,
location of the incident last Friday.

Students In Danger

29 students fell ill over the course of just one day. Many of the students are said to be in critical condition. So far the school board has declined to comment.

"I just want to see my kid"

- Kathy Katalan, a
concerned parent



Sources:

Sherman, Amy. "All about Chutney." *Cooking with Amy: A Food Blog*. *Cooking with Amy*, 30 Mar. 2005. Web 12 Sept 2020

Ahn, Hyunghui, and Kyoung-jae Kim. "Using Genetic Algorithms to Optimize Nearest Neighbors for Data Mining." *Annals of Operations Research* 263.1 (2008): 5-18. Academic Search Premier. Web 28 Sept. 2021.

Frog. (2021, April 03). Retrieved April 16, 2021, from <https://en.wikipedia.org/wiki/Frog>

Are the sources legitimate?

Does the story seem professional?

HOAX

Is this out of the blue?

Is everybody reporting on this?

THE DAILY NEWS

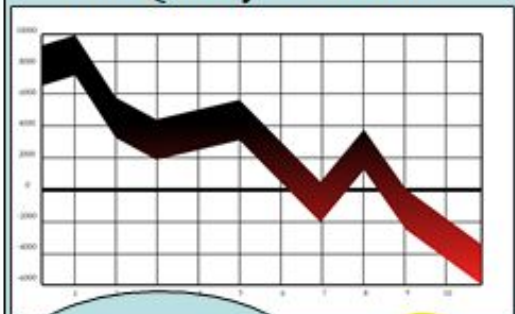
www.dailynews.com

THE WORLD'S FAVOURITE NEWSPAPER

- Since 1879

Netflix: The New Problem?

Air Quality Overtime:



Experts say the possible root of our air pollution problems is Netflix. With more than 6 billion collective hours a month, Netflix's users are believed to be among the top contributors to greenhouse gas pollution. The enormous use of electricity from using the service is becoming too much for our planet to sustain.

Next time you put a nature documentary on the site, remember you could be destroying what you are watching.



Who is really at fault here?

GUILT TRIP

Is it just a play on emotions? No solutions offered

Do we know the full story?

Are the sources legitimate?



**Leading Doctor Reveals
the No. 1 Worst Carb You
Are Eating**

Mediconews



**The \$\$\$ Moneymaking
Secret that Banks Don't
Want You To Know**

Bankfacts



**These 12 Impossible Pet
Rescue Stories Will Melt
Your Heart!**

Cutepups Inc

Eye catching Flashy images?

CLICKBAIT

Is it a reputable reporter?

Shocking and Vague headlines?



John Actor

@GenericFamousActor



Those skinheads who were marched down the streets getting rotten fruit thrown at them in Farland deserved it imo

6:43 AM · Apr 20, 2021 · Twitter for iPhone

9,445 Retweets **3,362** Quote Tweets **177.4K** Likes



A reasonable name @aReasonableAt · 6h



Replying to @GenericFamousActor

John, those were cancer patients.



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Why should we believe them?

FAVORITISM

Are they giving people the wrong ideas?

What are their intentions with this post?

Are people being misled?

COMMENT SECTION



Chicken Noodle Soup 1 month ago

China is democratic. There are eight other parties.

👍 2.9K 🗨️ REPLY

▲ [Hide 10 replies](#)



Badlands 3 weeks ago

😞😞 found the bot!

👍 2 🗨️ REPLY



Antonov An-225 3 weeks ago

Yeah there's eight other parties. For bowing down to the CCP!

👍 2 🗨️ REPLY



Harmony 4 weeks ago

China is democratic. There are eight other parties.

👍 2K 🗨️ REPLY

▲ [Hide 15 replies](#)



monke water 3 weeks ago

Ooh, haven't heard that before. You darn bot.

👍 3 🗨️ REPLY

No subscribers

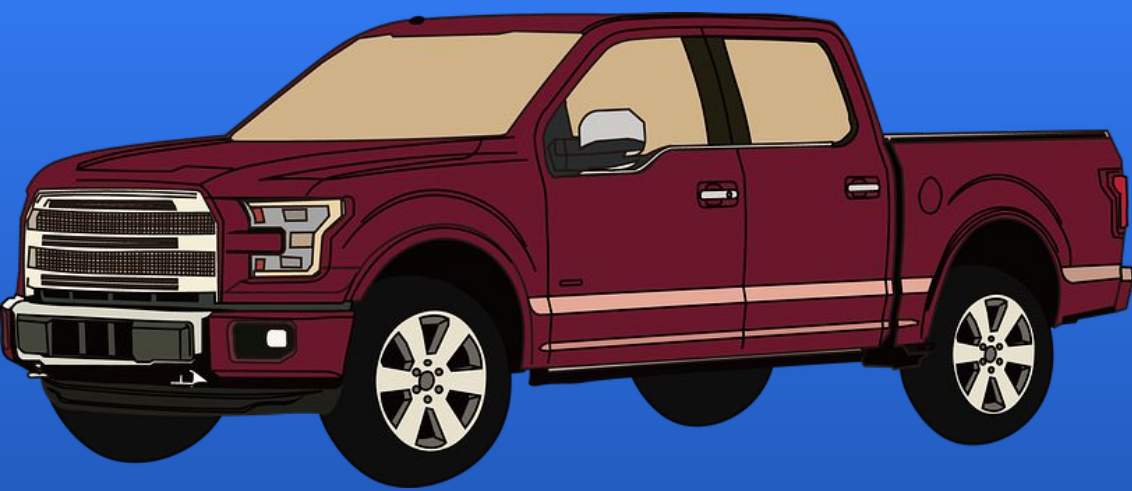
Young account that follows a lot?

Are these real accounts, any posts or followers?

BOTS

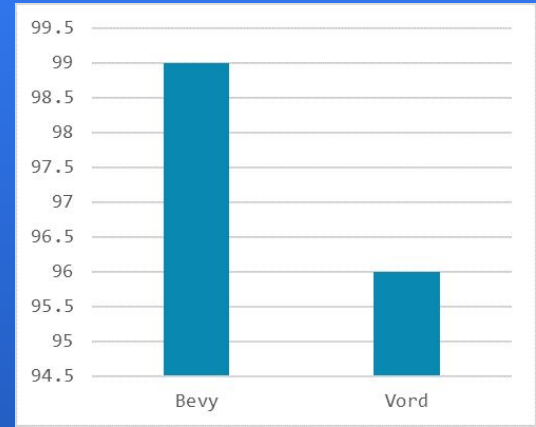
Are the same comments being repeated?

Follows a lot but comments very little?



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Full Picture? Maybe Nitpicky?

Are statistics misleading?

HALF-TRUTH

Does it have mischievous intent, perhaps slander?

Are the sources legitimate? Does the writer take responsibility for the statements made?

THE SUN SHINE

CELEBRITY NEWS AND GOSSIP

WORLD EXCLUSIVES

Justin Trudeau Caught At Secret Banquet



Unacceptable!

Members of the house of commons furious by their leader's behavior! .

"He should be working instead of playing" –NDP Leader Jagmeet Singh



In this time of economic decline due to Corona Virus many believe world leaders should be set on resolving the issue at hand. Could this display of inadequacy mean that it is time Canada gets a new leader?

Who does this narrative benefit?

CONTROVERSY

Is this to inform or to cause conflict?

Is this a subject that blows over quickly?

Those were the most
important examples...

Now what to do?

- Stick to reputable sources (such as government run ones)
- Look at multiple takes of the same story (full picture)
- Be skeptical of big claims - ask questions
- What's the message?

For more information, visit the Center for Media Literacy

<https://www.medialit.org/>

