

Writing the Podcast Script

CHRONOLOGICAL, try to interview somebody

Use this document to write your script. Write the dialogue for each character. Consider posting your script in case the sound quality is not as clear in your podcast.

Propaganda is used to control the citizens of society.

Title: Reality Algorithm

Sponsor (Introduction)	Welcome to Reality Algorithm, the show about how the media is changing us. I'm your host Cameron here with co-host Nicolas, and today we're talking about propaganda and social media.	Sound Effects Explosion https://youtu.be/r9q_T4lhd_eo
Narrator	Discussion style round table podcast.	

<p>Examples/Interviews</p>	<p>Interview teacher or student. Ask how social media affects their life. Reveal a shocking fact.</p> <p>We are here with Stephen, a student at Riverside.</p> <p>Do you think propaganda still exists in our society?</p> <p>Do you get your news from social media?</p> <p>Did you know your news reality is different from mine?</p> <p>Thank you for your time Stephen.</p>	
<p>Segment #1</p>	<p>Propaganda is everywhere. All forms of media have it in them in some way or another. They just want our attention and to mislead us. Everybody has their own reality. Media says you have to support this or you need to buy/try this etc. Social media knows your interest without you having to tell it. They constantly gather data on you. I have personal experience beginning to see memes concerning shows I started watching despite never having seen them before then.</p>	

<p>Segment #2</p>	<p>Social media focus, discuss documentary</p> <ul style="list-style-type: none">• Algorithm works to retain users for the longest time• Controversial propaganda-like content is effective for this• Social media controls your thoughts and actions• Brexit used personalized ads to win over majority for getting out the eu (targeted the middle who were not affiliated with right or left)	
<p>Segment #3</p>	<p>What do we do about this social media menace?</p> <ul style="list-style-type: none">• Regulate tech companies• Taxes recommended in doc• Do not allow tech companies to freely gather all the data• Do not let technology or social media dominate your life• Avoid trend chasing	

Outro

Focus more on real interactions.

Don't get stuck on the online world

Be critical of the information you see

Don't buy in to everything you see

There needs to be more laws against this, tech companies have too much power