**Poster Rubric**  Name

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| **Category** | **Exceeds 10/9** | **Fully Meets  *8.5/8/7.5*** | **Meets *7/6.5*** | **Minimally meets 6/5.5** |
| **Visuals** | Original visuals  **Visuals complement text and are very significant to the purpose of the poster**  Effort is apparent | Original and copied visuals  **Visuals directly related to text and purpose**  Effort is apparent | Visuals are minimally related to purpose  **Effort is minimal**  Visuals are not strong enough to support purpose | Visuals show a lack of effort and time  Visuals do not display the purpose |
| **Quality of Information** | **Original** and relevant information.  Accurate facts and references to the novel  Clearly states why this person should be chief using symbols, plot points and quotes | Relevant information  Accurate facts and references to the novel  Uses some evidence from the novel such as symbols, plot points and quotes | Some relevant information  Some accurate facts and references to the novel | Little or no information used |
| **Text/Colour/Contrast** | All text is readable size  Concise wording used to present details  Creative use of colour, contrast and artistic elements to expand the message | Most text is readable size  Most details presented concisely  Colour, contrast and artistic elements enhance the message | Text is mostly too small  Some details presented concisely  Colour, contrast and artistic elements used minimally | Text is not readable  Too many or too few details presented  Colour, contrast and artistic elements confuse the message |
| **Purpose/Message** | Message is creatively presented  Creative title conveys main idea  Details clearly support purpose | Message is understood  Title/slogan is clear  Details connect to purpose | Message is somewhat confusing or unclear  Title/slogan is unclear  Details incomplete | Message is minimal or ineffective  Title is unclear  Details are missing or unconnected |