**Poster Rubric**  Name

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| **Category** | **Exceeds 10/9** | **Fully Meets  *8.5/8/7.5*** | **Meets *7/6.5*** | **Minimally meets 6/5.5** |
| **Visuals** | Original visuals**Visuals complement text and are very significant to the purpose of the poster**Effort is apparent | Original and copied visuals**Visuals directly related to text and purpose**Effort is apparent | Visuals are minimally related to purpose**Effort is minimal**Visuals are not strong enough to support purpose | Visuals show a lack of effort and timeVisuals do not display the purpose |
| **Quality of Information** | **Original** and relevant information. Accurate facts and references to the novelClearly states why this person should be chief using symbols, plot points and quotes | Relevant informationAccurate facts and references to the novelUses some evidence from the novel such as symbols, plot points and quotes  | Some relevant informationSome accurate facts and references to the novel | Little or no information used |
| **Text/Colour/Contrast** | All text is readable sizeConcise wording used to present detailsCreative use of colour, contrast and artistic elements to expand the message | Most text is readable sizeMost details presented conciselyColour, contrast and artistic elements enhance the message | Text is mostly too smallSome details presented conciselyColour, contrast and artistic elements used minimally | Text is not readableToo many or too few details presented Colour, contrast and artistic elements confuse the message  |
| **Purpose/Message** | Message is creatively presentedCreative title conveys main ideaDetails clearly support purpose | Message is understoodTitle/slogan is clearDetails connect to purpose | Message is somewhat confusing or unclearTitle/slogan is unclearDetails incomplete | Message is minimal or ineffectiveTitle is unclearDetails are missing or unconnected  |