

<b>Category</b>	<b>Excellent – 5</b>	<b>Good – 4</b>	<b>Average – 3</b>	<b>Below Average – 2-0</b>
Photoshop Requirements	All Photoshop requirements met and basic standards exceeded	Most Photoshop requirements met and are demonstrated to a reasonable level	Missing 2 or 3 key Photoshop elements. Not all skills are demonstrated	Multiple Photoshop requirements are not covered. Basic skills not demonstrated
Photoshop Abilities	Demonstrates an exceptionally high level of competency with the Photoshop skills introduced	Demonstrates an above average level of competency with the Photoshop skills introduced	Demonstrates an average level of competency with the Photoshop skills introduced	Does not appear to have picked up the basic Photoshop skills covered in the course that are required for success
Poster Requirements	All requirements from the assignment outline are included and done in exceptional detail or beyond basics	Most requirements from the assignment outline are included and done in reasonable detail.	Some requirements from the assignment outline are included and done to basic minimum standards	Minimal to no effort demonstrated to meet the basic poster requirements from assignment outline
Layers	All layering is done exceptionally well and all layers are named properly to demonstrate the changes made	All layering is done reasonably well and all layers are named properly to demonstrate the changes made	Average skills with effective layering are demonstrated. Layers are poorly named or some left unnamed.	Layers are not named
Visual Appeal Overall	Exceptional and professional looking movie poster is produced!	Very good movie poster is produced.	Average movie poster is produced	Below average movie poster is produced.