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| **Category** | **Excellent – 5** | **Good – 4** | **Average – 3** | **Below Average – 2-0** |
| Photoshop Requirements | All Photoshop requirements met and basic standards exceeded | Most Photoshop requirements met and are demonstrated to a reasonable level | Missing 2 or 3 key Photoshop elements. Not all skills are demonstrated | Multiple Photoshop requirements are not covered. Basic skills not demonstrated |
| Photoshop Abilities | Demonstrates an exceptionally high level of competency with the Photoshop skills introduced | Demonstrates an above average level of competency with the Photoshop skills introduced | Demonstrates an average level of competency with the Photoshop skills introduced | Does not appear to have picked up the basic Photoshop skills covered in the course that are required for success |
| Poster Requirements | All requirements from the assignment outline are included and done in exceptional detail or beyond basics | Most requirements from the assignment outline are included and done in reasonable detail. | Some requirements from the assignment outline are included and done to basic minimum standards | Minimal to no effort demonstrated to meet the basic poster requirements from assignment outline |
| Layers | All layering is done exceptionally well and all layers are named properly to demonstrate the changes made | All layering is done reasonably well and all layers are named properly to demonstrate the changes made | Average skills with effective layering are demonstrated. Layers are poorly named or some left unnamed. | Layers are not named |
| Visual Appeal Overall | Exceptional and realistic looking scene is created. Great work! | Very good and realistic scene is produced. | Average looking scene is produced. Not overly realistic | Below average scene is produced. Not realistic |

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| Visual Appeal Overall | Exceptional and professional looking movie poster is produced! | Very good movie poster is produced. | Average movie poster is produced | Below average movie poster is produced. |

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