**Content (Research)**

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|  | **Does Not Meet Expectations**  **(0 pts each)** | **Minimally Meets Expectations**  **(3.5 pts each)** | **Fully Meets Expectations**  **(5 pts each)** | **Exceeds**  **Expectations**  **(6 pts each)** |
| **Connection to Physical Environment and Geography of BC** | No connection is made between the location of the industry and the physical environment and geography of BC  OR  Incorrect connections have been made | General connections have been made between the industry and the physical environment and geography of BC | Connections have been made between the industry and the physical environment and geography of BC | Detailed analysis of the connections between the industry and the physical environment and geography of BC |
| **History of the Industry** | There is minimal to no history of the industry in BC | There is a small amount of history about the industry in BC | There is an overall history of the industry in BC | There is a comprehensive history of the industry in BC |
| **Current Data on the Industry** | Minimal time and effort was placed into finding industry data | Some industry data was collected, but it isn’t always current and/or information is missing | Industry data has been collected but may not always be the most current | Accurate and current analysis of industry data |
| **Challenges the Industry faces** | Challenges the industry faces have not been studied  OR  Incorrect understanding of the challenges | General reference to industry challenges that requires more detail | Overview of the challenges the industry faces | Detailed analysis of challenges the industry faces |
| **Relationship with BC Aboriginals** | Connections between Aboriginals and the industry have not been explored  OR  Incorrect connections have been made | Identifies a few general ideas regarding the relationship between Aboriginals and the industry | Identifies some of the relationships between Aboriginals and the industry | Strong understanding of the relationship between Aboriginals and the industry |

**Oral Presentation**

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| **Rating** | **Criteria** |
| Exceeds Expectations  (6 pts each) | * Organize presentation to include an engaging hook/introduction, well developed body of material, and a conclusion that summarizes * Introduce content that provides extensive insight, detail, and support * Engages the audience through the use of voice (tone, volume, inflection), eye contact, and body language * Chooses vocabulary and sentence structure that enhances overall effect * Equal participation in presentation and meets the time requirements (10 – 15 minutes) |
| Fully Meets Expectations  (5 pts each) | * Organize presentation to include a clearly defined hook/introduction, developed body of material, and a conclusion that summarizes * Introduce content that provides insight, detail, and support * Engages the audience through some use of voice (tone, volume, inflection), eye contact, and body language * Chooses vocabulary and sentence structure to build overall effect * Fairly evident equal participation in presentation and meets the time requirements (10 – 15 minutes) |
| Minimally Meets Expectations  (3.5 pts each) | * Presentation is somewhat organized but is missing one of the following: hook/introduction, body of material, and a conclusion * Introduce content that provides limited insight, detail, and support * Engages the audience through limited use of voice (tone, volume, inflection), eye contact, and body language * Chooses adequate vocabulary and sentence structure, but more practice is required for a smooth presentation * Some group members participate more than others; under 10 minutes or over 15 minutes |
| Does Not Meet Expectations  (0 pts each) | * Struggles to organize the presentation and is missing 2 or more of the following: hook/introduction, body of material, and a conclusion * Introduce content that provides little or no insight, detail, and support * Struggles to engage the audience through extremely limited use of voice (tone, volume, inflection), eye contact, and body language * Chooses weak or repetitive vocabulary and weak or incorrect sentence structure; presentation has not been written in advance and practiced * Unequal participation; time requirements were not adhered to |

**Visual Presentation**

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| **Rating** | **Criteria** |
| Exceeds Expectations  (6 pts each) | * Presentation shows considerable originality and inventiveness * Visuals are well formatted: include headings, bullets, effective templates, appropriate amount of text * Information is organized in a clear, logical way that is easy to follow * All graphics are attractive (size and colour) and support the content of the presentation * Presentation has no spelling or grammatical errors |
| Fully Meets Expectations  (5 pts each) | * Presentation shows originality and inventiveness * Visuals are organized: include headings, bullets, templates, appropriate amount of text * Most information is organized in a clear, logical way * Most graphics are attractive (size and colour) and support the content of the presentation * Presentation has minor spelling and/or grammatical errors |
| Minimally Meets Expectations  (3.5 pts each) | * Presentation shows some originality and inventiveness * Visuals are organized (headings, bullets, templates) but there is an inappropriate amount of text * Attempts were made to logically sequence information, but it is inconsistent and confusing at times * Some graphics are attractive (size and colour) and support the content of the presentation * Presentation has spelling and grammatical errors that confuse the audience |
| Does Not Meet Expectations  (0 pts each) | * Presentation shows very little attempt at originality and inventiveness * Minimal time was placed into organizing visuals: missing headings, bullets, templates, inappropriate amount of text * There is no clear plan for the organization of information * Graphics do not support the content of the presentation **OR** no graphics were included * Presentation was not edited for spelling and grammatical errors |

**Student Activity to Assess Learning**

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| **Rating** | **Criteria** |
| Exceeds Expectations  (6 pts each) | * Activity shows considerable originality and inventiveness * Activity is well formatted * Directions (verbal and/or written) are clear and detailed * Key “big ideas” are assessed * Activity has no spelling or grammatical errors |
| Fully Meets Expectations  (5 pts each) | * Activity shows originality and inventiveness * Activity is organized * Directions (verbal and/or written) are apparent but could be clearer or more detailed * Most of the “big ideas” are assessed * Presentation has minor spelling and/or grammatical errors |
| Minimally Meets Expectations  (3.5 pts each) | * Activity shows some originality and inventiveness * Activity needs more organization * Minimal directions (verbal and/or written) so students need lots of support to complete the activity * Few “big ideas” are assessed; inclusion of trivial information * Presentation has spelling and grammatical errors that impact the readability of the activity |
| Does Not Meet Expectations  (0 pts each) | * Activity shows very little attempt at originality and inventiveness * Minimal time was placed into formatting * There is an absence of directions (verbal and/or written) OR directions create confusion * Minimal to no “big ideas” are assessed; focus on trivial information * Presentation was not edited for spelling and grammatical errors, severely impacting the readability |