**Content (Research)**

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|  | **Does Not Meet Expectations****(0 pts each)** | **Minimally Meets Expectations****(3.5 pts each)** | **Fully Meets Expectations****(5 pts each)** | **Exceeds****Expectations****(6 pts each)** |
| **Connection to Physical Environment and Geography of BC** | No connection is made between the location of the industry and the physical environment and geography of BCORIncorrect connections have been made | General connections have been made between the industry and the physical environment and geography of BC | Connections have been made between the industry and the physical environment and geography of BC | Detailed analysis of the connections between the industry and the physical environment and geography of BC |
| **History of the Industry** | There is minimal to no history of the industry in BC | There is a small amount of history about the industry in BC | There is an overall history of the industry in BC | There is a comprehensive history of the industry in BC |
| **Current Data on the Industry** | Minimal time and effort was placed into finding industry data | Some industry data was collected, but it isn’t always current and/or information is missing | Industry data has been collected but may not always be the most current | Accurate and current analysis of industry data |
| **Challenges the Industry faces** | Challenges the industry faces have not been studiedORIncorrect understanding of the challenges | General reference to industry challenges that requires more detail | Overview of the challenges the industry faces | Detailed analysis of challenges the industry faces |
| **Relationship with BC Aboriginals** | Connections between Aboriginals and the industry have not been exploredORIncorrect connections have been made | Identifies a few general ideas regarding the relationship between Aboriginals and the industry | Identifies some of the relationships between Aboriginals and the industry | Strong understanding of the relationship between Aboriginals and the industry |

**Oral Presentation**

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| **Rating** | **Criteria** |
| Exceeds Expectations(6 pts each) | * Organize presentation to include an engaging hook/introduction, well developed body of material, and a conclusion that summarizes
* Introduce content that provides extensive insight, detail, and support
* Engages the audience through the use of voice (tone, volume, inflection), eye contact, and body language
* Chooses vocabulary and sentence structure that enhances overall effect
* Equal participation in presentation and meets the time requirements (10 – 15 minutes)
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| Fully Meets Expectations(5 pts each) | * Organize presentation to include a clearly defined hook/introduction, developed body of material, and a conclusion that summarizes
* Introduce content that provides insight, detail, and support
* Engages the audience through some use of voice (tone, volume, inflection), eye contact, and body language
* Chooses vocabulary and sentence structure to build overall effect
* Fairly evident equal participation in presentation and meets the time requirements (10 – 15 minutes)
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| Minimally Meets Expectations(3.5 pts each) | * Presentation is somewhat organized but is missing one of the following: hook/introduction, body of material, and a conclusion
* Introduce content that provides limited insight, detail, and support
* Engages the audience through limited use of voice (tone, volume, inflection), eye contact, and body language
* Chooses adequate vocabulary and sentence structure, but more practice is required for a smooth presentation
* Some group members participate more than others; under 10 minutes or over 15 minutes
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| Does Not Meet Expectations(0 pts each) | * Struggles to organize the presentation and is missing 2 or more of the following: hook/introduction, body of material, and a conclusion
* Introduce content that provides little or no insight, detail, and support
* Struggles to engage the audience through extremely limited use of voice (tone, volume, inflection), eye contact, and body language
* Chooses weak or repetitive vocabulary and weak or incorrect sentence structure; presentation has not been written in advance and practiced
* Unequal participation; time requirements were not adhered to
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**Visual Presentation**

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| **Rating** | **Criteria** |
| Exceeds Expectations (6 pts each) | * Presentation shows considerable originality and inventiveness
* Visuals are well formatted: include headings, bullets, effective templates, appropriate amount of text
* Information is organized in a clear, logical way that is easy to follow
* All graphics are attractive (size and colour) and support the content of the presentation
* Presentation has no spelling or grammatical errors
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| Fully Meets Expectations(5 pts each) | * Presentation shows originality and inventiveness
* Visuals are organized: include headings, bullets, templates, appropriate amount of text
* Most information is organized in a clear, logical way
* Most graphics are attractive (size and colour) and support the content of the presentation
* Presentation has minor spelling and/or grammatical errors
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| Minimally Meets Expectations(3.5 pts each) | * Presentation shows some originality and inventiveness
* Visuals are organized (headings, bullets, templates) but there is an inappropriate amount of text
* Attempts were made to logically sequence information, but it is inconsistent and confusing at times
* Some graphics are attractive (size and colour) and support the content of the presentation
* Presentation has spelling and grammatical errors that confuse the audience
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| Does Not Meet Expectations(0 pts each) | * Presentation shows very little attempt at originality and inventiveness
* Minimal time was placed into organizing visuals: missing headings, bullets, templates, inappropriate amount of text
* There is no clear plan for the organization of information
* Graphics do not support the content of the presentation **OR** no graphics were included
* Presentation was not edited for spelling and grammatical errors
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**Student Activity to Assess Learning**

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| **Rating** | **Criteria** |
| Exceeds Expectations (6 pts each) | * Activity shows considerable originality and inventiveness
* Activity is well formatted
* Directions (verbal and/or written) are clear and detailed
* Key “big ideas” are assessed
* Activity has no spelling or grammatical errors
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| Fully Meets Expectations(5 pts each) | * Activity shows originality and inventiveness
* Activity is organized
* Directions (verbal and/or written) are apparent but could be clearer or more detailed
* Most of the “big ideas” are assessed
* Presentation has minor spelling and/or grammatical errors
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| Minimally Meets Expectations(3.5 pts each) | * Activity shows some originality and inventiveness
* Activity needs more organization
* Minimal directions (verbal and/or written) so students need lots of support to complete the activity
* Few “big ideas” are assessed; inclusion of trivial information
* Presentation has spelling and grammatical errors that impact the readability of the activity
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| Does Not Meet Expectations(0 pts each) | * Activity shows very little attempt at originality and inventiveness
* Minimal time was placed into formatting
* There is an absence of directions (verbal and/or written) OR directions create confusion
* Minimal to no “big ideas” are assessed; focus on trivial information
* Presentation was not edited for spelling and grammatical errors, severely impacting the readability
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