**Wedding Planning Assignment**

Humans are social creatures. Who doesn’t love a big party? The wedding industry may be one of the biggest industries out there because should you choose to get married, a wedding is one of the biggest celebrations you will ever host!

On your own or with a partner, you will be planning your “dream” wedding. (Those wishing not to plan a wedding must come and see me to discuss an alternative - Your ‘event’ could be purely social, business-related or simply somewhere in between.) Whatever the occasion, it needs someone with your organizational skills, your creativity, and your personality to make sure that it is remembered for years to come.



As a professional Wedding Planner you will be responsible for a wide variety of activities. These include:

* Creating a guest list
* Choosing a theme
* Choosing a venue for both your ceremony & reception
* Arranging food, decor and entertainment
* Planning transportation to and from the event
* Sending invitations to guests
* Coordinating event personnel

**Budget**

Before beginning, you will be randomly assigned a budget:

Low cost wedding $10,000 or below

Moderate cost wedding $10,000 - $20,000

High cost wedding $20,000 - $30,000

Extravagant wedding $35,000 (Realistically, this is a lot to spend on a

wedding. The average Canadian wedding today is

$20K even though some cost as much as $50-$80K)

The cost of a wedding is usually closely associated with the number of guests, food costs per person & the facility, so think hard about your assigned budget and guest list before planning anything else.

**Assignment Details**

1. Using the attached **Wedding Assignment Budget & Checklist** plan and budget all the details involved in a traditional wedding.
   1. You must find specific venues, garments, flowers, caterers, etc as well as calculate an exact cost for each item (don’t forget that some of these budgeted items are at a per-person cost and must be calculated accordingly)
   2. Itemize and reference the source for each item on the list.
   3. Be sure to include the grand total that comes in AT OR UNDER YOUR ASSIGNED BUDGET.
2. You must have your ‘wedding’ ready for our class **Wedding Fair** using a visual. This can be in the form of a PowerPoint, a poster/display board or a scrapbook.
   1. Whatever method you choose, you must include images and all budget details (enough to stand alone without you describing each detail).
   2. The final slide/page must have the grand total of the event and the assigned budget.
3. In a one-page paragraph reflection, comment on how the amount of money spent on a traditional wedding might otherwise be spent by a couple starting out their life together. We will use our personal reflection rubric to evaluate this reflection.
   1. Evaluate and justify your thoughts on the amount of money that is spent on weddings
   2. Do you feel that your budget was well spent?
   3. How else might a couple spend the money put into a wedding as they begin their life together?

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**DO NOT FORGET THAT YOU MUST HAND IN:**

1. YOUR BUDGET SHEET
2. YOUR VISUAL
3. YOUR PARAGRAPH

**Wedding Assignment Budget & Checklist**

**Before beginning:**

* decide on a theme and/or colour scheme for your wedding: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* determine your total number of guests (think about the size of your extended family and understand that it is hard to say no to Great Aunt Gertrude!). You will need this number to account for cost of food, favours, invitations, etc. \_\_\_\_\_\_
* determine who will be in your bridal party. You will need this number for calculations on tux rentals, bridesmaid dresses, and gifts. Number \_\_\_\_\_\_\_
* NOTE: the website [www.weddingwire.ca](http://www.weddingwire.ca) is a great resource that you are welcome to use instead of this budget sheet or even just to plan what to spend on the various aspects of the wedding!

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **C:\Program Files\Microsoft Office\MEDIA\OFFICE14\Bullets\BD21301_.gif** | **REQUIREMENT** | **SOURCE (where)** | **COST (per)** | **#** | **TOTAL** |
| **General:** | | | | | |
|  | Ceremony location rental |  |  |  |  |
|  | Reception facility rental |  |  |  |  |
|  | Invitations |  |  |  |  |
|  | Officiant |  |  |  |  |
|  | Marriage licence |  |  |  |  |
|  | Photographer |  |  |  |  |
|  | Videographer(?) |  |  |  |  |
|  | Music/DJ/Band |  |  |  |  |
|  | Rentals? (tables, chairs, etc) |  |  |  |  |
|  | Decorator/Décor |  |  |  |  |
|  | Catering (food/alcohol) |  |  |  |  |
|  | Wedding cake |  |  |  |  |
|  | Transportation |  |  |  |  |
|  | Wedding bands |  |  |  |  |
|  |  |  | **SUBTOTAL** | |  |
| **Flowers:** | | | | | |
|  | Bridal bouquet |  |  |  |  |
|  | Bridesmaid bouquet(s) |  |  |  |  |
|  | Groom’s boutonniere |  |  |  |  |
|  | Groomsmen boutonniere |  |  |  |  |
|  | Parent corsages/ boutonniere |  |  |  |  |
|  | Décor flowers |  |  |  |  |
|  |  |  | **SUBTOTAL** | |  |
|  | **REQUIREMENT** | **SOURCE** | **COST** | **#** | **TOTAL** |
| **Beauty:** | | | | | |
|  | Hair |  |  |  |  |
|  | Make-up |  |  |  |  |
|  |  |  | **SUBTOTAL** | |  |
| **Attire:** | | | | | |
|  | Bridal gown |  |  |  |  |
|  | Veil |  |  |  |  |
|  | Bride’s jewelry |  |  |  |  |
|  | Groom’s tux |  |  |  |  |
|  | Bridesmaid’s dresses(?) |  |  |  |  |
|  | Groomsmen tuxes(?) |  |  |  |  |
|  | Flower girl(?) |  |  |  |  |
|  | Ring bearer(?) |  |  |  |  |
|  | Bridesmaid gifts |  |  |  |  |
|  | Groomsmen gifts |  |  |  |  |
|  | Parent gifts |  |  |  |  |
|  |  |  | **SUBTOTAL** | |  |
|  |  |  |  |  |  |
|  | **GRAND TOTAL**  **(must be at or under your assigned budget)** | | |  | |

**NOTES (use this space to add in a description of any further details that you could not fit within the chart – ex. What food will be on your catering menu? Is it a sit down dinner or a buffet?):**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Wedding Project**

**evaluation**

**Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Wedding Checklist:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **DOES NOT MEET EXPECTATIONS/**  **CRITERIA established for this assignment** | **MINIMALLY MEETS**  **EXPECTATIONS/**  **CRITERIA**  **established for this assignment** | **PARTIALLY MEETS EXPECTATIONS/**  **CRITERIA**  **established for this assignment** | **FULLY MEETS EXPECTATIONS/**  **CRITERIA**  **established for this assignment** | **EXCEEDS**  **EXPECTATIONS/**  **CRITERIA**  **established for this assignment** |
| **NHI I**  **0-45%** | **C- C**  **55% 60%** | **C+ B-**  **70% 73%** | **B B+ A-**  **78% 82% 86%** | **A A+**  **92% 100%** |

**Wedding Visual:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
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**Wedding Reflection:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
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