<https://www.forbes.com/sites/nextavenue/2013/02/04/the-perfect-elevator-pitch-to-land-a-job/#6018b2231b1d>

*\*Remember that many opportunities to use your elevator pitch will be during casual encounters, and not necessarily during an interview.\**

|  |  |
| --- | --- |
| 1. Who are you? |  |
| 1. What do you do? |  |
| 1. What are you looking for? |  |
| 1. What are your hard skills? |  |
| 1. What are your soft skills? |  |
| 1. What makes you someone they would want to hire? |  |
| 1. What are your accomplishments? |  |
| 1. What are your work/volunteer experiences? |  |

The first 15 seconds will be the same for every type of job (#1, 2, 3), and the next 15 seconds will be tailored towards the type of job (#4, 5, 6, 7, 8).

Now put this information together into a 30-second sales pitch about yourself for these jobs:

1. Cashier at Walmart
2. Internship at a tech company
3. Research assistant in a college